

Amendments to the Specification:

Please replace the paragraph beginning on page 6, line 28 with the following revised paragraph:

-- Intermediate display section 28 of packaging arrangement 22 defines a front surface 60 and a rear surface 62, and has a curved concave shape when viewed from front surface 60. Intermediate display section 28 is preferably formed of a translucent or transparent material. Representatively, the entirety of packaging arrangement 22 may be formed of a translucent thermoplastic material such as _____ in an injection molding process, although it is understood that any other satisfactory material and forming method may be employed. When intermediate display section 28 is formed of a translucent material, a portion of intermediate display section 28 is formed to define a transparent window 64. Alternatively, intermediate display section 28 may be formed such that an opening is located in the area of window 64. --